NMD 345 Caitlin Trafton 04/14/14 Class Notes

# -Remakes-

## Examples-

- Half-Life II and Gary's Mod and Charlie's Gary's Mod Mod
- Remake Tetris; LED Building Designed for Tetris Players.
- NASA release of 1,000 Software Projects, helped Marine Biologists track Whales via Hubble Space Code.

### -Next Class-

(Wednesday, April 16th)

- 1.) Second Release
- 2.) Screen Cast Test Clip (30 seconds)

## -Next Week-

(Monday 21st, Wednesday 23<sup>rd</sup>)

Track A and B

#### -Class Notes-

## 445 prep screencast

Show your code, record your voice, and highlight one detail, 480-pixel movie output.

Call-Out follows Mouse, Annotation is a circle or box, Text Box is Text overlay. If you just save the ScreenFlow file, as Demo, Jon can open it with his software. He can import it, and export it for you.

File Extension .screenflow

Bad Screen Casts: Flashy Background, low audio, inappropriate titles and graphics.

**Future Proof Your Project** 

Proprietary Format: .ai, .doc, these are important to have but not always going to be around.

1972 Kodak sold 90% of Film, 2012 they went Bankrupt.

Digital Rights Management (DRM)

Internet Archive: Backs Up Files and Reloads as torrent. They will host anything of yours for free.

Web Archiving (the guy that collects everything), "he wants to save culture, from oblivion."

Compression standards are changing.

Codec=Compression/Decompression.

WebM does both, codec.

RAW=no compression at all.

Personal Belief (Triage=be selective of what you save.)

.doc "doomed, only a matter of time"

Time Machine: only saves the edit.

Scalable Vector Graphics (SVG) try and save Illustrator as .svg instead of jpeg, it's the text version.

Pearl/CGI/Active Server Protocol) ASP
The Links die because they don't know the language.

# -Reference To-

Maine Interstate

I-95 Design Proposal:

http://www.maine.gov/mdot/pdf/redesignation\_brochure.pdf

### -How to Make a ScreenFlow Tutorial-

(Highlights)

OSX (ten)
QuickTime→
File→New Screen Recording
Bring into iMovie to edit

# ScreenFlow (GET DOWNLOAD)

- 1. Don't Dazzle
- 2. Add Human Face "talking head"
- 3. Write Script/Remove Clutter/Capture only the Content
- 4. Increase Font Size
- 5. Draw Viewers Eye
- 6. Too Many Browser Tabs
- 7. Reduce Background Noise, Apply Ducking to lower noise. Trim it for Dead Space Removal.

Show Magic First and then Show What Makes Magic Happen.
Someone Using your project, or Show Problem, People are only going to
Call-Out
Annotation
Text Box

File→New Recording (ScreenFlow)

Thank You.